

# THE IMPACT OF REGULATIONS ON AGRICULTURAL TRADE: EVIDENCE FROM THE SPS AND TBT AGREEMENTS

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According to World Trade Organization rules, countries may adopt regulations under the Agreements on Sanitary and Phyto-Sanitary (SPS) and Technical Barriers to Trade (TBT). We analyze the structure of these measures in agricultural trade. The inventory approach suggests that European countries have among the lowest coverage ratios of all OECD countries. Using a gravity equation, we also estimate their stringency. Our results suggest that they significantly reduce developing countries' exports to OECD countries, but do not affect trade between OECD members. Furthermore, European imports are more negatively influenced by SPS and TBTs than imports of other OECD countries.

*Key words:* agriculture, protectionism, sanitary and phyto-sanitary standards, technical barriers to trade.

Sanitary and Phyto-Sanitary measures (SPS) and Technical Barriers to Trade (TBTs) may play an important role in the conduct of international negotiations. In their July 2006 meeting in St. Petersburg, Vladimir Putin and George W. Bush clashed over the accession of Russia to the World Trade Organization (WTO), apparently as a result of Putin's request to impose phyto-sanitary measures on U.S. exports of beef and pork.<sup>1</sup> The concern over the proliferation of sanitary or environment-related measures for agricultural and food products is not limited to the United States. Developing countries (DCs) protest regularly against the increasing use of non-tariff barriers (NTBs) by developed countries. During their meeting on July 13, 2004, in Mauritius, the Trade Ministers from the Alliance of the African, Caribbean and Pacific (ACP) Group of States, the African Union (AU) and the Least Developed Countries (LDCs), commonly known as the G-90 asked "WTO members [to] exercise restraint in applying TBT and

SPS measures to products of G-90 countries and [to] provide technical and financial assistance for compliance with SPS and TBT requirements for the export of G-90 agricultural commodities."<sup>2</sup>

The purpose of this article is to study the importance and the structure of SPS and TBT measures in agricultural trade. Going beyond the simple inventory approach, we investigate two central questions: first, do these measures significantly influence trade flows? Second, is the impact similar for all exporting countries? Trade impacts of SPS and TBTs are ambiguous. In the case of incomplete information on traded products, SPS and TBTs can facilitate trade by signaling that products are safe to the consumer. However, if these measures are used in a protectionist way, they have trade-impeding effects. Thilmany and Barrett (1997) distinguish between informative and uninformative regulatory trade barriers. The former convey information that may allay consumer concerns about product quality or safety; the latter do not. Both provide de facto protection to import-competing firms, whose producer surplus increases regardless. But while consumer surplus unambiguously decreases with the imposition of uninformative barriers, uninformative barriers can lead to increased consumer surplus.

Previous works (Otsuki, Wilson, and Sewadeh 2001; Moenius 2004) do not control for tariffs faced by exporters in the importing

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<sup>1</sup> <http://www.usembassy.it/pdf/other/RL31979.pdf>.

<sup>2</sup> <http://www.gov.mu/portal/sites/ncb/acp/english/doc4.htm>.

country. Consequently, one cannot distinguish the impact of NTBs on trade from that of tariffs. To avoid this bias, we include a bilateral measure of market access in our estimations. In addition, we consider three different variables to account for SPS and TBT measures: a simple dummy variable equal to one if the importing country notifies at least one barrier at the six-digit level of the Harmonized System of Classification (hereafter HS), a frequency index and an ad valorem equivalent.

Results of our inventory approach first suggest that of the 690 products included in our sample, only four do not face any form of barrier in any importing country. These descriptive statistics also indicate that European Union (EU) countries have the lowest coverage ratios of all OECD countries except South Korea and Turkey. Results of our econometric analysis show that, on the whole, SPS and TBT measures negatively influence OECD imports. Our estimations also suggest that SPS and TBTs do not significantly affect bilateral trade between OECD members but significantly reduce DCs and LDCs exports to OECD countries. Furthermore, EU's demand for imports seem to be more negatively affected by SPS and TBTs than imports of other OECD countries. Lastly, our sectoral analysis shows that SPS and TBT measures could foster trade in some sectors.

### Related Empirical Literature

Different measures have been suggested in the literature for identifying nontariff barriers to trade and estimating their impact.<sup>3</sup> We provide here a brief review of them and of their main applications (for a detailed review, see for example, Deardorff and Stern 1998; Beghin and Bureau 2001; Cipollina and Salvatici 2006). These measures can be classified into four groups:

*Frequency and coverage indexes.* The frequency index only accounts for the presence or absence of an NTB. This index does not provide any information on the relative value of affected products. This could be acquired

through the coverage index. Ideally, the latter would be computed using the value of imports that would have occurred in the absence of NTBs as weight (Leamer 1990). This value is, however, unobservable and imports (home or world imports) are therefore usually used as alternative weights. Nevertheless, this approach suffers from an endogeneity problem. If trade barriers are effective in reducing imports, the coverage ratio is downward-biased. Deardorff and Stern (1998) mention two other limits of coverage and frequency indexes. First, they do not indicate the deterrent effects that NTBs may have on exporters' pricing and quantity decisions. Second, these indexes do not provide information on the possible effects of trade barriers on prices, production and international trade. Last but not least, this approach misses an important issue when applied to SPS and TBTs: in cases where there is incomplete information on traded products, such measures can facilitate trade by signaling that products are safe to the consumer.

Frequency and coverage indexes were used in several studies (Nogués, Olechowski, and Winters 1986; OECD 1995; Fontagné, von Kirchbach, and Mimouni 2005, for example). Nogués, Olechowski, and Winters (1986) analyze the impact of NTBs on imports of sixteen industrial countries for the years 1981–1983. The authors point out that NTBs affect more than 27% of all imports and more than 34% of imports from developing countries.

*Quantity-impact measures.* This method involves estimating models of trade flows (mainly gravity equations) in which information on NTBs is introduced as explanatory variables. Comparison between predicted trade flows in the absence of NTBs and actual trade flows then provides some indication of the trade restrictiveness of these barriers. Evaluations of trade barriers included in these models are usually based on frequency or coverage indexes. One exception is Otsuki, Wilson, and Sewadeh (2001) who introduce the level of NTBs (food safety standards) themselves. This approach suffers two main drawbacks, however. First, the endogeneity problem between trade barriers and imports is usually not addressed. In addition, predicted trade flows are sensitive to the assumptions made in the models (Beghin and Bureau 2001).

Leamer (1990) and Harrigan (1993) employ this method to determine the trade impact of NTBs in 1983. Leamer's (1990) results show that trade barriers have reduced Latin

<sup>3</sup> The discussion is limited to the impact on trade of measures notified under the SPS and TBT agreements. We do not consider their impact on welfare. Furthermore, we focus on measures used to control imports. Production and export measures are not be studied.

American exports to 14 major industrialized countries, while Harrigan's (1993) conclusions suggest that trade-reducing effects of tariffs and transport costs between OECD countries were significantly higher than the one observed for NTBs. Moenius (2004) relies on this approach to investigate the trade impact of bilaterally shared and country-specific standards. His analysis covers 471 industries in 12 countries over the period 1980–95.<sup>4</sup> Estimates display a positive influence of shared standards on trade. For importer-specific standards, results differ across sectors. Their influence seems to be negative for agriculture, while it is positive for manufactured goods. Moenius (2006) confirms the negative impact of importer-specific standards on agricultural trade flows. A negative effect is now obtained for shared standards. Focusing on EU harmonization of technical regulations in the food industry, Henry de Frahan and Vancauteran (2006) suggest that harmonization has contributed to more intra-EU trade. Finally, quantity-impact measures are also used by Fontagné, Mimouni, and Pasteels (2005) for estimating the trade's effect of SPS and TBTs. Their study covers all notifications compiled up to 2001 and controls for tariffs. While their results suggest a predominance of negative impacts of SPS and TBTs on trade of fresh and processed food, they show insignificant or even positive impacts for most of the manufactured products.

*Price-comparison measures.* This approach is aimed at detecting the effects of NTBs on domestic prices of imported goods by comparing these prices with some reference prices. It therefore provides ad valorem equivalents (AVEs) of NTBs which are directly comparable with a tariff. Since the price that would prevail in the absence of barriers is unobservable, the price effect or "price wedge" is commonly computed by simply comparing domestic and world prices in the presence of NTBs. The main drawback of such estimation strategy, however, is that it abstracts from possible quality differences between domestic and imported goods.

Among papers implementing price wedge measures, three have made important contributions. Bradford (2003) computes AVEs using import prices corrected for transport,

taxes and other distribution costs. Dean et al.'s (2006) paper is the first to retain a large group of countries and products. Furthermore, the authors estimate AVEs directly, using an equation derived from a differentiated products model of retail prices. Finally, Yue, Beghin, and Jensen (2006) extend the price wedge method in order to account for the heterogeneity between domestic and imported goods.

*Price effect measures using import demand elasticities.* This new method—which also provides AVEs of NTBs—has been developed by Kee, Nicita, and Olarreaga (2006). Using Leamer's (1990) comparative advantage approach, the authors estimate the quantity impact of two broad types of NTBs (core NTBs and agricultural domestic support) on imports at the HS six-digit tariff line. Leamer's (1990) approach consists of predicting imports using factor endowments. In the presence of NTBs, real imports are different from the predicted ones. This difference represents the impact of NTBs on trade flows. This quantity impact is then converted into an AVE using import demand elasticities. This indirect calculation is the main weakness of this approach. However, the unavailability of detailed price data for all countries and products prevents the use of the price-comparison method described above in studies aiming to be exhaustive.

In our empirical application, we use the AVEs calculated by Kee, Nicita, and Olarreaga (2006) along with a simple dummy and a frequency index to measure the trade impact of SPS and TBTs. Kee, Nicita, and Olarreaga's (2006) results suggest that poor countries face high barriers on their export bundles and that NTBs contribute for a large share of trade restrictiveness across countries. Our own research produces similar conclusions.

## Data

WTO members must notify their nontariff measures. These notifications are collected, complemented by information based on national sources and analyzed by the United Nations Conference on Trade and Development (UNCTAD).<sup>5</sup> Our empirical sources focuses on measures notified under the SPS and TBT agreements. We limit our investigation to

<sup>4</sup> The measure of standards used is the number of documents that specify the details of standards for a particular industry, country and year.

<sup>5</sup> We thank Aki Kuwahara for providing us with detailed information and useful explanations on the data collection.

agricultural and food industry products.<sup>6</sup> Countries can adduce six different motives to impose measures on agricultural trade flows: (a) protection of the environment, (b) protection of wildlife, (c) protection of plant health, (d) protection of animal health, (e) protection of human health, and (f) protection of human safety. The database on notifications is described in the appendix. Each notification provides information on the notifying country (the importer), the affected product (at the HS six-digit level), and the classification code of the barrier.

Using these data, we estimate econometrically the trade impact of SPS and TBTs (next section). Before doing this, we provide some descriptive statistics. We examine which countries make most intensive use of SPS or TBT measures and which products and exporters are the most affected. We also investigate whether SPS and TBTs are used in accordance with their original objective or instead used in a protectionist way. The inventory approach is an efficient way of addressing the first issue, but less reliable as regards the second. Broad coverage of agricultural imports by SPS does not necessarily inform on the stringency of such measures. Still, comparison of the enforcement of such barriers for individual products makes sense. If a sizable share of international trade is affected by these barriers, then this would suggest the presence of a wider consensus among importers on the negative impact of the product on the environment or on health. One can, however, imagine cases where an importer will notify a measure not in order to protect health or environment but for protectionist purposes. These cases cannot be identified in our analysis. On the other hand, if only a single or very few countries notify a measure, they can be suspected of protectionism. The boundary between both cases will be of course a matter of arbitrary chosen thresholds.

We first merge at the HS6 level information on notifications with trade data of the Base pour l'Analyse du Commerce International (BACI) database developed by the Centre d'Etudes Prospectives et d'Informations Internationales (CEPII) (see Gaulier et al. 2007).<sup>7</sup> Data on trade are for the year 2004.

Notifications are compiled *up to 2004*, but not all countries are updated each year in the source database. Our sample includes 154 importing countries, 183 exporting countries and 690 products. Our database is available at <http://team.univ-paris1.fr/teamperso/fontagne/data.htm>. EU countries are considered individually. We exclude intra-EU trade flows from our sample. EU member states apply the principle of mutual recognition on SPS and TBT regulations. The principle of mutual recognition states that, as far as health and safety are concerned, "it is for the national authorities to demonstrate in each case that their rules are necessary to give effective protection to the interests referred to in Article 36 (now Article 30) of the Treaty" (European Commission 2002). Even the recognition is not automatically granted, there is no need to comply with a regulation of the destination market but only to prove that the regulation in the origin country is equivalent. This makes a profound difference with trade with nonmember states.

Among the importing countries, only 92 notify measures under the SPS and TBT agreements. Data on notifications do not have a bilateral dimension. With rare exceptions, measures are enforced unilaterally by importing countries and applicable to all exporting countries. However, exporters are differently affected by SPS and TBT measures depending on the structure of their exports in terms of products and markets. In our analysis, the value of world imports at the HS six-digit level that groups tariff lines on which measures have been notified is denominated "potentially affected imports." Exporters are only potentially affected, since they can bypass measures by exporting to other markets. "Affected imports" correspond to the value of world imports (in the affected products) by countries notifying these measures. The term "coverage ratio" refers to the ratio of affected imports over potentially affected imports. For example, if we consider HS6: 010210—Pure-bred breeding animals, the value of potentially affected imports is 271.6 million USD. However, only 45 countries notify a measure on this product. Thus, affected imports are equal to

<sup>6</sup> These products are the ones listed in Annex 1 to the Agreement on Agriculture, available at [http://www.wto.org/english/docs\\_e/legal\\_e/14-ag.pdf](http://www.wto.org/english/docs_e/legal_e/14-ag.pdf).

<sup>7</sup> <http://www.cepii.fr/anglaisgraph/bdd/baci.htm>. This data base

uses original procedures to harmonise Commodity Trade Statistics Data base (COMTRADE) data: evaluation of the quality of country declarations to average mirror flows, evaluation of Cost, Insurance and Freight (CIF) rates to reconcile import and export declarations, etc.

**Table 1. Distribution of SPS and TBT Measures by Number of Notifying Countries, 2004**

No. of Notifying Countries	No. of Affected Products	Affected Imports (million USD)	Potentially Affected Imports (million USD)	Coverage Ratio (%)
0	4	0	0.54	0
1	6	0.86	5.75	14.90
[1–5]	20	7.46	45.87	16.27
[6–10]	13	138.87	1589.20	8.74
[11–20]	54	1271.24	6038.98	21.05
[21–30]	100	7043.30	25078.05	28.09
[31–40]	154	23137.19	72732.10	31.81
[41–50]	244	69503.82	163890.00	42.41
[51–60]	63	44735.46	77945.55	57.39
[61–70]	32	19177.59	30379.79	63.13
[71–80]	6	11583.14	14745.06	78.56

92.3 million USD and the coverage ratio is  $92.3/271.6 = 34\%$ .

In our sample, 260 products have a coverage ratio above 50% and 42 different measures are present. These measures represent 5,247 notifications.<sup>8</sup> If we rank these groups using the number of affected products, “technical barriers,” which define specific characteristics for products, is the most frequent measure. We then obtain “authorization” and “technical measure related to testing, inspection or quarantine requirements.” Protection of human health is the most frequent concern aduced by countries in our sample. In decreasing order of number of notifications, the other concerns are for animal health, plant health, human safety, wildlife, and environment.

Table 1 reports results on the distribution of measures by number of notifying countries. Of the 690 agricultural and food industry products, only four do not face any barrier in any importing country (HS6: 150510—Wool grease, crude; HS6: 151560—Jjoba oil or fractions not chemically modified; HS6: 430140—Raw beaver furskins, whole; HS6: 430150—Raw musk-rat furskins, whole). For the remaining 686 products, measures are notified by at least one importer. For twenty products, one can suspect a protectionist use of barriers, identified as cases where only five or less countries enforce a measure on a product. In the case where only one country notifies a measure, the number of affected products is then six.

We now investigate which products are the most affected by these measures. We rank products according to the following three criteria: (a) number of notifying countries, (b) coverage ratio, and (c) imports in notifying countries. We list below the three most affected products in each case.<sup>9</sup> Criterion value is reported in brackets. These criteria strongly influence the ranking of products. Products are indeed mostly different in each ranking.

- (i) *Number of notifying countries*: HS6: 010600—Animals, live, except farm animals (78), HS6: 060310—Cut flowers and flower buds for bouquets (73), HS6: 020230—Bovine cuts boneless, frozen (73).
- (ii) *Coverage ratio (%)*: HS6: 020312—Swine hams, shoulders & cuts bone in, fresh or chilled (98.21), HS6: 020630—Swine edible offal, fresh or chilled (97.76), HS6: 020319—Swine cuts, fresh or chilled, nes. (97.11).
- (iii) *Imports in notifying countries (million USD)*: HS6: 100190—Wheat except durum wheat, and meslin (9235.90), HS6: 120100—Soya beans (8921.85), HS6: 210690—Food preparations, nes. (5078.15)

The next step is to analyze the use of SPS and TBTs by importing countries: this could shed light on the possible obstacle raised against LDCs' exports. Table 2 presents a comparison

<sup>8</sup> An HS6 position can be affected by several notifications. This explains why the number of notifications is higher than the number of “products.”

<sup>9</sup> The list of the top ten affected products is available in Disdier, Fontagné, and Mimouni (2008).

**Table 2. Comparison between OECD Importers, 2004**

Country	Coverage Ratio (%)	No. of Affected Products	Country	Coverage Ratio (%)	No. of Affected Products
<i>EU Members</i>			<i>Other OECD Countries</i>		
Denmark	18.34	99	Australia	97.07	568
Greece	14.45	94	Mexico	96.27	594
Italy	13.85	111	New Zealand	82.24	526
Sweden	12.66	79	Norway	81.16	486
Poland	12.39	87	United States	58.27	410
Great Britain	12.32	108	Switzerland	48.18	346
Germany	12.02	112	Canada	42.53	380
Netherlands	11.94	104	Iceland	27.42	143
France	11.62	109	Japan	23.52	87
Finland	10.51	79	South Korea	0	0
Ireland	9.91	75	Turkey	0	0
Belgium	9.86	94			
Austria	9.44	90			
Czech Republic	9.19	77			
Portugal	9.18	73			
Spain	8.42	102			
Slovakia	8.07	67			
Hungary	6.57	70			
<i>All EU members</i>	<i>11.75</i>	<i>118</i>			

of measures notified by OECD countries (excluding Luxembourg). These importers are the ones we consider in our econometric application. One result of interest is the variance observed between OECD countries. Five of them (Australia, Mexico, New Zealand, Norway, and the United States) have a coverage ratio above 50%. By comparison, the coverage ratio for EU is 11.75% for Japan. The coverage ratio for EU is 11.75%. Note that the inclusion of intra-EU trade in the calculation would reduce EU coverage ratio. Intra-EU flows should in principle not be affected by SPS and TBTs (mutual recognition). Thus, the numerator of the ratio would indeed be unchanged, while the denominator would increase. Variations in terms of coverage ratio and numbers of affected products between EU members result from differences in countries' import structures.

The inventory approach can also be used to analyze which exporting countries are the most affected by SPS and TBT notifications. Export flows are here calculated using mirror flows. Results are described in table 3. The top ten affected exporting countries are defined using two different rankings. The first one uses the coverage ratio and the second one refers to the number of affected products. One interesting finding is that the most affected exporters in terms of coverage ratio are developing countries. On the other

hand, seven of the ten most affected exporting countries regarding the number of affected products are developed countries. This last result could be easily explained by the fact that these countries are big. They therefore export more products and face more SPS and TBT measures.

## Empirical Application

### *Econometric Specification*

In this section, we tackle the actual impact of SPS and TBTs on bilateral trade. The gravity equation provides an appropriate framework for this analysis. Our theoretical foundation for trade patterns is the standard new trade monopolistic competition-constant elasticity of substitution (CES) demand-Iceberg costs model introduced by Krugman (1980). Following Redding and Venables (2004), the total value of exports from country  $i$  to country  $j$  can be written as follows:  $x_{ij} = n_i p_i^{1-\sigma} (T_{ij})^{1-\sigma} E_j G_j^{\sigma-1}$ , with  $n_i$  and  $p_i$  the number of varieties and prices in country  $i$ ,  $E_j$ , and  $G_j$  being the expenditure and price index of country  $j$ .  $T_{ij}$  represents the iceberg transport costs. Trade data are available at the six-digit level. Thus, a key issue here is to choose an aggregation level detailed enough in order to keep variance among groups of products, but aggregated enough in

**Table 3. Most Affected Exporting Countries, 2004**

Country	Coverage Ratio (%)	No. of Affected Products	Country	Coverage Ratio (%)	No. of Affected Products
<i>By Coverage Ratio</i>			<i>By no. of Affected Products</i>		
Guinea-Bissau	98.71	3	United States	46.91	663
Bhutan	98.41	21	France	38.43	641
New Caledonia	96.75	60	Germany	48.92	633
Nepal	88.93	130	Netherlands	45.49	612
Belarus	88.54	337	Australia	38.89	610
Afghanistan	86.67	85	China	33.86	607
Bolivia	86.18	173	India	43.19	601
Myanmar	84.53	137	Italy	35.63	590
Cambodia	84.23	78	South Africa	24.55	583
Armenia	79.04	92	Spain	54.05	574

Note: Export flows are obtained using the mirror flows.

order to avoid the endogeneity bias that could arise if SPS and TBTs are used for protectionist purposes. At the most detailed level of the trade classification, estimating the impact of SPS and TBTs may simply reveal that these measures are imposed where imports have to be kept under control in the absence of sizeable tariffs. We therefore decided to aggregate products and chose to work at the four-digit level of the HS classification.<sup>10</sup>

Two empirical specifications could be used to estimate this equation. First, exporting country's supply capacities and importing country's absorption capacity could be proxied by the gross domestic products (GDPs) of both countries. However, the robustness of this specification has been recently questioned in the trade literature (see Feenstra 2004). A more theoretically consistent approach consists in using fixed effects for each exporting and importing country. These fixed effects indeed include the size effects, but also the price and number of varieties of the exporting country for each sector and the size of demand and the price index of the importing partner. Since we use sector-level trade data, we interact HS two-digit sector- and country-fixed effects to fully capture the unobserved price indexes at the sector-level. Transport costs are measured using the bilateral distance between both partners. These distances are extracted

from the CEPII database.<sup>11</sup> In addition, we include a dummy variable "Common border" (*cbord*) that equals one if both countries share a border. Bilateral trade can also be fostered by countries' cultural proximity. We therefore control for this proximity by introducing two dummies, respectively equal to one if a language is spoken by at least nine percent of the population in both countries (*clang*) or if both partners have had a colonial relationship (*col*). Data come from the previously mentioned CEPII database.

The next step is to introduce tariff barriers in the gravity equation. Previous works (see, for example, Otsuki, Wilson, and Sewadeh 2001; Moenius, 2004—one exception is Fontagné, Mimouni, and Pasteels 2005) do not include the tariffs faced by country *i*'s exporters in *j* in the estimations. Consequently one cannot distinguish the impact of NTBs on trade from that of tariffs. To avoid this bias, we include a bilateral measure of market access.<sup>12</sup> Data are extracted from the Market Access Map (MACMap) database (<http://www.cepii.fr/anglaisgraph/bdd/macmap.htm>) jointly developed by the International Trade Centre

<sup>10</sup> To test for this potential endogeneity bias, we estimated the effect of SPS and TBTs on trade using HS 6-digit trade data. Results showed that the coefficient estimate on a dummy equal to one if an SPS or a TBT is notified at the 6-digit level is equal to  $-0.06$  ( $p < 0.05$ ). If we use an AVE instead of a dummy to measure the impact of the SPS & TBTs, the coefficient estimate on this AVE is nonsignificant.

<sup>11</sup> <http://www.cepii.fr/anglaisgraph/bdd/distances.htm>. These distances are calculated as the sum of the distances between the biggest cities of both countries, weighted by the share of the population living in each city.

<sup>12</sup> We controlled for the interaction of SPS/TBT and tariffs by regressing tariffs on AVEs. A positive coefficient is obtained for the whole sample ( $0.02, p < 0.05$ ). If we restrict our sample to EU countries' imports, the coefficient estimate is equal to  $0.07$  ( $p < 0.01$ ). If we focus on imports of other OECD countries, the coefficient estimate is negative and significant ( $-0.05, p < 0.01$ ). Thus, EU countries use SPS and TBTs as a protectionist complement to tariffs, while other OECD countries use them as a protectionist substitute. Therefore, SPS and TBTs would have more impact in the presence of a tariff in estimations focusing only on EU imports.

(UNCTAD-WTO) and the CEPII (see Bouët et al. 2008). It incorporates not only the applied tariff but also specific duties, tariff quotas and anti-dumping duties. All these barriers are converted into an ad valorem equivalent and summarized in one measure. This measure is computed initially at the HS six-digit level. Since we conduct our analysis at the HS four-digit level we need to average tariff data. Since the traditional import-weighted average is flawed by the problem of endogeneity between trade flows and tariffs, we rely on the Reference Group method used in MacMap.<sup>13</sup>

Our focus in this article is on the trade impact of measures notified by importing countries under the SPS and TBT agreements. The last step is therefore to specify these barriers. We consider three different variables: (a) a dummy variable equal to one if the importing country notifies at least one barrier at the six-digit level of the HS classification, (b) a frequency index, and (c) an ad valorem equivalent. The frequency index is defined as the proportion of HS6 product items notified by the importing country within a HS4 product category. Values belong to the [0;1] interval.<sup>14</sup> Data on ad valorem equivalents come from Kee, Nicita, and Olarreaga (2006). The authors construct price effect measures using import demand elasticities.<sup>15</sup>

By merging their database and our information on notifications under SPS and TBT agreements, we can isolate AVEs of SPS and TBT measures.<sup>16</sup> For example, in Kee, Nicita,

and Olarreaga's (2006) sample, the United States imposes an NTB on the HS6 code 020120, and its AVE is 0.826. The UNCTAD database also indicates the presence of a notification by the United States on this HS6 code. We therefore pick up the AVE calculated by Kee, Nicita, and Olarreaga (2006) for this observation. However, Kee, Nicita, and Olarreaga (2006) consider various NTBs. Therefore, if an NTB is included in their sample but not in the UNCTAD one, we assume that this NTB is not an SPS or TBT measure and do not use the AVE they compute.

For our estimations, we calculate average AVEs at the HS four-digit level using the reference group method. If we focus on OECD countries, the average AVE is 0.313, with a standard error of 0.397. For EU importers (without Luxembourg), the mean is 0.347 and the standard error is 0.397. By comparison, for other OECD importers that are not EU members, the average AVE is 0.261 (standard error: 0.387). A table presenting the AVEs at the HS two-digit level separately for these three groups of importers and for OECD exporters and DCs and LDCs ones is available in Disdier, Fontagné, and Mimouni (2008). After taking logs, our preferred estimated equation is:

$$(1) \quad \ln x_{ij}^{S_{hs4}} = \mu_i f e_i^{S_{hs2}} + \lambda_j f e_j^{S_{hs2}} + \delta_1 \ln d_{ij} \\ + \delta_2 cbor d_{ij} + \delta_3 clang_{ij} + \delta_4 col_{ij} \\ + \delta_5 tar_{ij}^{S_{hs4}} + \delta_6 SPSTBT_{ij}^{S_{hs4}} + u_{ij}^{S_{hs4}}.$$

For our dependent variable, we choose bilateral import data of country  $j$  from country  $i$ . The source is the BACI database, already used in the inventory approach. Notifications are compiled up to 2004 in our sample (we take the latest year available for every reporter), and tariff data are for 2004. We therefore use cross-section data for 2004. We are, however, confronted with the problem of clustering of errors. The error term is likely to exhibit correlation patterns for a given country-pair. To deal with this problem, we cluster the robust standard errors at the country-pair level.

<sup>13</sup> This methodology uses a weighting scheme based on reference groups of countries. We thank David Laborde and Maria Priscila Ramos for extracting the data from the MacMap database.

<sup>14</sup> For example, the product category "0102—Live bovine animals" includes two product items: "010210—Pure-bred breeding animals" and "010290—Other." If an importing country imposes a barrier on the first product item, then its frequency index is 0.5 (1/2).

<sup>15</sup> The use of generated regressors could have some econometric implications. Most works use two-step OLS procedure for estimating such models. However, Pagan (1984) shows that it yields inefficient estimates. One solution consists in using the full-information-maximum-likelihood (FIML) method, where all the equations of the structural model are estimated simultaneously by maximizing the likelihood function subject to restrictions on all the parameters in the model. However, we just have the AVEs calculated by Kee, Nicita, and Olarreaga (2006) and not their whole database. Therefore, we cannot use this FIML approach.

<sup>16</sup> Different types of NTBs (price control measures, quantity restrictions, monopolistic measures, and technical regulations) are covered by Kee, Nicita, and Olarreaga (2006). If more than one type of NTB is imposed by the importing country at the tariff line level, the dummy variable included in the regression captures the quantitative impact of all these NTBs and its effect is higher. Thus, the estimated price equivalent is biased. However, with the exception of quantity restrictions, most non-tariff barriers taken into account by the authors are environment-related measures no-

tified under the SPS and TBT agreements. Thus the potential bias in our estimations is relatively minor. A second weakness of Kee, Nicita, and Olarreaga's (2006) AVEs is that they are for the late 1990s. Our trade data are for the year 2004. This temporal gap could bias our results. However, we test the robustness of our findings using a frequency index of SPS and TBTs instead of an AVE. This frequency index is not subject to this temporal bias.

**Table 4. Influence of NTBs – General Overview, 2004**

Model:	(1)	(2)	(3)	(4)	(5)	(6)	(7)
Importers:	OECD Countries						
ln GDP exporter	0.15 <sup>a</sup> (0.01)	0.15 <sup>a</sup> (0.01)					
ln GDP importer	0.11 <sup>a</sup> (0.01)	0.11 <sup>a</sup> (0.01)					
ln distance	-0.29 <sup>a</sup> (0.04)	-0.29 <sup>a</sup> (0.04)	-0.68 <sup>a</sup> (0.03)	-0.77 <sup>a</sup> (0.04)	-0.77 <sup>a</sup> (0.04)	-0.77 <sup>a</sup> (0.04)	-0.78 <sup>a</sup> (0.04)
Common border	0.72 <sup>b</sup> (0.32)	0.72 <sup>b</sup> (0.32)	0.94 <sup>a</sup> (0.16)	0.92 <sup>a</sup> (0.17)	0.92 <sup>a</sup> (0.17)	0.92 <sup>a</sup> (0.17)	0.92 <sup>a</sup> (0.17)
Common language	0.34 <sup>a</sup> (0.09)	0.34 <sup>a</sup> (0.09)	0.13 <sup>b</sup> (0.05)	0.22 <sup>a</sup> (0.06)	0.22 <sup>a</sup> (0.06)	0.22 <sup>a</sup> (0.06)	0.22 <sup>a</sup> (0.06)
Colonial links	0.19 <sup>c</sup> (0.10)	0.19 <sup>c</sup> (0.10)	0.20 <sup>a</sup> (0.07)	0.28 <sup>a</sup> (0.08)	0.27 <sup>a</sup> (0.08)	0.27 <sup>a</sup> (0.08)	0.28 <sup>a</sup> (0.08)
Bil. tariff (imp.-weight.)	-0.05 <sup>b</sup> (0.02)						
Bil. tariff (ref. gr.)		-0.06 <sup>a</sup> (0.02)	-0.06 <sup>a</sup> (0.01)	-0.08 <sup>a</sup> (0.02)	-0.08 <sup>a</sup> (0.02)	-0.08 <sup>a</sup> (0.02)	-0.08 <sup>a</sup> (0.02)
= 1 if at least 1 SPS or TBT at the HS6 level freq. index of SPS & TBTs					-0.15 <sup>a</sup> (0.03)	-0.21 <sup>a</sup> (0.03)	
AVE of SPS & TBTs							-0.06 <sup>b</sup> (0.03)
No. Obs.	90783	90783	90783	68956	68956	68956	68956
Adjusted Goodness of Fit Index	0.699	0.699	0.768	0.785	0.785	0.785	0.785

Note: Dependent variable: ln(imports). Exporters: all countries. Standard errors (importing country-exporting country clustered) in parentheses with <sup>a, b</sup> and <sup>c</sup> denoting significance at the 1%, 5%, and 10% levels. Columns (1) and (2) include sector fixed effects. Columns (3)–(7) include importer sector-specific exporter fixed effects.

## Results

We now present our estimation results. The data base is hardly satisfactory with regards to the notifications made by non-OECD countries. Some sets of notifications have not been updated for years; others have been updated—or recorded by UNCTAD—without checking their consistency (e.g., countries imposing SPS and TBTs on all products). Tariffs applied by non-OECD countries also present some inconsistencies. Faced with poor-quality data from developing countries, we decided to restrict our sample of importers to OECD countries.

Table 4 presents an overview of the results. The first two columns report results with a simple gravity estimation. Fixed effects estimation results are presented in columns (3)–(7). Technical and degree of freedom constraints forced us to limit the number of fixed effect variables in our estimations. We therefore include only HS two-digit sector-specific exporter fixed effects and do not interact importer fixed effects

with sector dummies.<sup>17</sup> Column (1) uses the import-weighted average methodology to aggregate the bilateral tariffs from the tariff line to the HS4 level. In the other columns, the reference group approach is applied. Furthermore, to allow comparisons, we re-estimate the model (3) restricting the sample to observations for which we have the AVE of SPS and TBTs: results are shown in column (4). We also impose this constraint in columns (5) and (6). The overall fit of regressions is consistent with what is found in the literature.

The comparison between columns (1) and (2) shows that the magnitude of the coefficient estimate on the tariff variable is not significantly affected by the choice of the aggregation procedure. Regarding traditional covariates, distance negatively influences bilateral imports. As expected, trade flows are fostered by sharing a border. We can also see that

<sup>17</sup> Our estimations therefore include 6039 sector-specific exporter fixed effects (183 exporter fixed effects × 33 sector fixed effects) and 29 importer fixed effects.

**Table 5. Influence of NTBs – Various Samples, 2004**

Model :	(1)	(2)	(3)	(4)
Importers:	OECD Countries		EU Countries	
In distance	-0.78 <sup>a</sup> (0.04)	-0.78 <sup>a</sup> (0.04)	-0.96 <sup>a</sup> (0.12)	-0.96 <sup>a</sup> (0.12)
Common border	0.92 <sup>a</sup> (0.17)	0.92 <sup>a</sup> (0.17)	0.43 <sup>b</sup> (0.17)	0.43 <sup>b</sup> (0.17)
Common language	0.22 <sup>a</sup> (0.06)	0.22 <sup>a</sup> (0.06)	0.19 <sup>b</sup> (0.09)	0.19 <sup>b</sup> (0.09)
Colonial links	0.28 <sup>a</sup> (0.08)	0.27 <sup>a</sup> (0.08)	0.35 <sup>a</sup> (0.10)	0.35 <sup>a</sup> (0.10)
Bil. tariff	-0.08 <sup>a</sup> (0.02)		-0.28 <sup>a</sup> (0.06)	
Bil. tariff × OECD countries		-0.14 <sup>a</sup> (0.03)		-0.74 <sup>a</sup> (0.09)
Bil. tariff × DCs & LDCs		-0.04 <sup>b</sup> (0.02)		-0.08 (0.07)
AVE of SPS & TBTs	-0.06 <sup>b</sup> (0.03)		-0.26 <sup>a</sup> (0.04)	
AVE of SPS & TBTs × OECD countries		0.08 (0.05)		-0.13 <sup>c</sup> (0.07)
AVE of SPS & TBTs × DCs & LDCs		-0.14 <sup>a</sup> (0.03)		-0.31 <sup>a</sup> (0.05)
No. Obs.	68956	68956	35980	35980
Adjusted Goodness of Fit Index	0.785	0.785	0.772	0.772

Note: Dependent variable:  $\ln(\text{imports})$ . Exporters: all countries. Standard errors (importing country-exporting country clustered) in parentheses with <sup>a,b</sup> and <sup>c</sup> denoting significance at the 1%, 5%, and 10% levels. Importer sector-specific exporter fixed effects in all estimations.

imports are higher if both countries share a language or have had a colonial relationship in the past. This last variable is however significant only at the ten percent level. Comparing results from simple gravity and fixed effects estimations (columns 2, 3, and 4), we see that the value of coefficient estimates varies but the sign of the influence is unchanged. Before we discuss the results obtained for NTBs notified under SPS and TBT agreements, we should mention that the influence of all the other explanatory variables is stable in the fixed effects specifications (columns 4–7).

Concerning SPS and TBTs, columns (5), (6), and (7) include respectively a simple dummy variable equal to one if the importing country notifies at least one barrier at the HS6 level, a frequency index and finally an ad valorem equivalent based on Kee, Nicita, and Olarreaga (2006). The coefficient estimate on SPS and TBTs is always negative and significant. The introduction of a simple dummy variable (column 5) provides a coefficient estimate equal to  $-0.15$  while the use of a frequency index (column 6) gives a coefficient estimate equal to  $-0.21$ . Both estimates are significant at the one percent level. When an AVE is introduced (column 7), the coefficient estimate is  $-0.06$  ( $p < 0.05$ ).

Table 5 goes further in the analysis and presents the influence of tariffs and NTBs for different subsamples of *importers*. In this table, SPS and TBTs are measured in terms of ad valorem equivalents. In the first two columns, all OECD countries are included in our sample of importers. Note that column (1) replicates column (6) of table 4 for convenience. The last two columns now focus only on EU member states (excluding Luxembourg). The overall quality of the fit remains high and is comparable to that obtained in the previous table. A second objective in this table is to study potential differences in the influence of tariffs and SPS and TBTs between *exporting* countries. The distinction we make is between OECD exporters on one hand, and DCs and LDCs on the other hand. Consequently, in columns (2) and (4), we interact tariffs and AVEs with two indicator variables respectively equal to one if exporters are OECD countries and DCs or LDCs. For comparison, columns (1) and (3) do not include any distinction between exporting countries. We first analyze the results for all OECD importers and then compare them with those for EU countries.

Results on interaction variables are particularly interesting (column 2). First, our results suggest that OECD exporters are more

**Table 6. NTB Coefficients for Each Sector HS2, 2004**

Model	(1)	(2)
HS01 Live animals	-0.02 (0.50)	0.32 (0.53)
HS02 Meat	-0.40 (0.25)	-0.76 <sup>a</sup> (0.27)
HS04 Dairy products, eggs	0.61 <sup>a</sup> (0.18)	0.99 <sup>a</sup> (0.26)
HS05 Pducts. animal origin	0.82 <sup>a</sup> (0.30)	0.97 <sup>a</sup> (0.37)
HS06 Live trees, cut flowers	-2.03 <sup>a</sup> (0.30)	-1.72 <sup>a</sup> (0.33)
HS07 Edible veget., roots	0.11 (0.08)	0.11 (0.08)
HS08 Edible fruit, nuts	-0.12 <sup>c</sup> (0.06)	-0.19 <sup>a</sup> (0.07)
HS09 Coffee, tea & spices	0.35 <sup>a</sup> (0.07)	0.44 <sup>a</sup> (0.08)
HS10 Cereals	1.80 <sup>a</sup> (0.27)	2.91 <sup>a</sup> (0.31)
HS11 Milling products	0.24 <sup>c</sup> (0.14)	0.35 <sup>b</sup> (0.16)
HS12 Oil seed	-0.11 (0.13)	0.03 (0.13)
HS13 Lac, gums, resins	-1.90 <sup>a</sup> (0.19)	-2.29 <sup>a</sup> (0.20)
HS14 Vegetable products	-0.15 (0.10)	-0.17 (0.12)
HS15 Animal, veget. fats	0.001 (0.13)	-0.05 (0.17)
HS16 Meat, fish preparations	0.52 (0.36)	-0.42 (0.83)
HS17 Sugars	-0.67 <sup>a</sup> (0.15)	-0.88 <sup>a</sup> (0.19)
HS18 Cocoa	-0.75 <sup>a</sup> (0.15)	0.52 (0.44)
HS19 Cereal preparations	-0.46 <sup>a</sup> (0.09)	-0.49 <sup>a</sup> (0.12)
HS20 Veget. preparations	-0.72 <sup>a</sup> (0.08)	-1.20 <sup>a</sup> (0.11)
HS21 Edible preparations	0.51 <sup>a</sup> (0.07)	0.77 <sup>a</sup> (0.08)
HS22 Beverages, spirits	-1.13 <sup>a</sup> (0.12)	-1.28 <sup>a</sup> (0.13)
HS23 Residues	0.37 (0.25)	0.20 (0.29)
HS24 Tobacco	-2.07 <sup>a</sup> (0.35)	-3.19 <sup>a</sup> (0.41)
HS33 Essential oils	-0.87 <sup>b</sup> (0.40)	-1.54 (1.14)
HS35 Albuminoids	1.72 <sup>b</sup> (0.68)	0.57 (0.68)
HS41 Raw hides & skins	0.28 (0.61)	1.46 <sup>b</sup> (0.69)
HS43 Furskins	-0.61 (1.46)	1.63 (1.91)
HS51 Wool, animal hair	1.26 <sup>b</sup> (0.57)	3.15 <sup>a</sup> (0.75)
HS52 Cotton	0.27 (0.26)	0.61 (0.72)
HS53 Veget. textile fibres	0.02 (0.58)	0.17 (0.66)

Note: Standard errors (importing country-exporting country clustered) in parentheses with <sup>a,b</sup> and <sup>c</sup> respectively denoting significance at the 1%, 5%, and 10% levels. Specification (1) includes importer and sector-specific exporter fixed effects. Specification (2) includes importer and exporter fixed effects.

affected than DCs and LDCs exporters by tariffs (-0.14<sup>a</sup> versus -0.04<sup>b</sup>): this result is easy to interpret if one keeps in mind that we are considering agricultural and agro-food products, where tariffs are sizable. Also, developing exporters are specialized in tropical products that are less protected by tariffs or benefit from tariff preferences. More interestingly, SPS and TBTs have an *insignificant* impact on OECD exports (0.08) but a negative one on DCs and LDCs exports (-0.14<sup>a</sup>).

We are confronted here with the dual effect of SPS and TBTs in agriculture: they can have no impact on trade or even facilitate it as they carry information and confidence on the imported products, assuming that exporters can cope with the associated technical requirements and paperwork; but they can also be trade-impeding when countries are unable to meet the standard. Regarding the subsample restricted to EU imports (columns 3 and 4), the

magnitude of coefficient estimates on tariffs is higher than the one observed for all OECD imports, a conclusion in line with the concerns of exporters with market access in the EU for agricultural products. Furthermore, SPS and TBTs now influence negatively ( $p < 0.10$ ) exports of other OECD countries (column 4). Table 5 seems therefore to suggest that tariffs as well as SPS and TBT measures applied by EU countries make it harder for foreign countries to export their agricultural goods to the European market than to other OECD countries' markets. This result is similar to the one obtained by Moenius (2006).

The use of the frequency index of SPS and TBTs instead of the AVE does not affect significantly the results. The main difference is on the *magnitude* of the coefficient estimates on SPS and TBTs. This magnitude is higher when we use the frequency index. This result was expected since the coefficient estimate on the

frequency index was already higher than the one on the AVE in table 4. However, in estimations using the frequency index, SPS and NTBs still have an insignificant influence on OECD bilateral trade flows but a negative and significant one on DCs and LDCs exports. When the sample is restricted to EU imports, the effect of SPS and TBTs on OECD exports becomes negative and significant at the one percent level.

Now, we would like to know in which agricultural subsectors the trade-impeding impact of SPS and TBTs is the most stringent. Table 6 reports the coefficient estimate on the NTB variable for each subsector at the HS2 level. We run two different estimations. First, we interacted the NTB variable with sectoral dummies. Results are presented in column (1). The second strategy we adopted consisted in estimating equation 1 for each sector separately (column 2). One advantage is to allow coefficient estimates on all other explanatory variables to differ across sectors. Column (1) includes importer and sector-specific exporter fixed effects while column (2) includes importer and exporter fixed effects. Due to the small number of observations, we do not report results for the three following sectors: HS29 "Organic chemicals," HS38 "Miscellaneous chemical products," and HS50 "Silk."

Results in both columns are relatively similar. Some coefficient estimates are significant in only one estimation but none of them have a positive and significant influence in one estimation and a negative and significant impact in the other. For eight sectors, coefficient estimates are *negative* and significant in both columns. The impact is particularly strong in sectors HS06 "Live trees, plants, bulbs, roots, cut flowers," HS13 "Lac, gums, resins, vegetable saps & extracts nes," HS22 "Beverages, spirits & vinegar," and HS24 "Tobacco & manufactured tobacco substitutes." On the other hand, coefficient estimates are *not significant* in both specifications for ten sectors and *positive* and significant in both specifications for seven sectors. The largest effects are observed in sectors HS10 "Cereals" and HS51 "Wool, animal hair, horsehair yarn & fabric thereof." This reinforces the conclusion that not all SPS and TBTs in agriculture are trade-impeding.

Our results largely confirm the findings of previous studies. Moenius (2004) finds that country-specific product and process standards of importers reduce imports in the agricultural sector. Fontagné, Mimouni, and Pasteels (2005) focus on SPS and TBT measures. Like

us, they show that those measures negatively influence bilateral trade of cut flowers and of processed food like beverages (HS22).

We also run sectoral estimations using frequency indexes. Results are quite different from the ones obtained with the AVEs. Coefficient estimates in both columns are now negative and significant for eight sectors, positive and significant for one sector and not significant for four sectors. Main differences are on the concerned sectors. Trade flows of sugars are now positively affected by SPS and TBTs. Cereals and wool and animal hair are no more positively influenced by SPS and TBTs. Furthermore, coefficient estimates for tobacco and beverages are now insignificant. Only trade flows of lac, gums and resins and live trees and cut flowers remain negatively and significantly affected by SPS and TBTs. This sensitivity of sectoral results could come from differences in the definitions of SPS and TBT proxy. Our focus in this paper is on technical and environmental regulations. Accordingly, we do not take into account tariff-rate quotas (TRQs), which are considered by Kee, Nicita, and Olarreaga (2006). Thus, TRQs are included in Kee, Nicita, and Olarreaga's (2006) ad valorem equivalents but are not included in the definition of our frequency index. We checked the sensitivity of our results to the presence of TRQs in the AVEs calculated by Kee, Nicita, and Olarreaga (2006). Our results suggest the presence of reverse causality between AVEs and the value of imports. Thus the presence of a TRQ could bias our results on AVEs of SPS and TBTs. However, this potential bias would only affect the observations for which we simultaneously have a TRQ and an SPS/TBT (13% of our sample). All these results and their variations suggest that sectoral trade effects of SPS and TBTs represent a promising area of research.

We now provide some robustness checks for the results obtained so far.<sup>18</sup> A possible bias in our results could stem from the presence of zero trade flows. Such flows are not reported in the trade database BACI and are treated as missing observations. However, for some products and importers, we have notifications under SPS and TBT agreements but no observations on the imports of these products by these countries. One can assume that the degree of stringency of some SPS and TBT measures is very high and prevents imports. We therefore

<sup>18</sup> Due to space constraints, results are not reported here but are available in Disdier, Fontagné, and Mimouni (2008).

proceed as follows: if, in the case of a product (at the HS six-digit level) and an exporter, we observe on one hand some exports different from zero to nonnotifying countries and, on the other hand, a missing export flow to a country that notifies an SPS or a TBT measure, then we replace the missing value by zero. After these replacements, about 4.3% of bilateral imports of OECD countries included in our sample are equal to zero. If we focus on imports of EU countries, this percentage is only about 2.1%. Then in our regressions, we use  $\ln(1 + x_{ij}^{hs4})$  as the dependent variable. Previous main conclusions remain unchanged and our results do not show strong differences in terms of magnitude and ranking between exporters. The sectoral analysis also confirms previous results.

Our second robustness check consists in replacing tariffs and AVEs of SPS and TBTs by zero for intra-EU trade flows and in including these trade flows in our estimations. Previous conclusions are still valid. The sectoral analysis suggests that our results are less robust for some sectors. For sector HS18 "Cocoa & cocoa preparations," coefficient estimates are significant in both specifications but take different signs. For HS11 "Milling products, malt, starches, inulin, wheat gluten," both coefficient estimates become insignificant. However, a strong negative impact of SPS and TBTs is still present in sectors HS06 "Live trees, plants, bulbs, roots, cut flowers," HS13 "Lac, gums, resins, vegetable saps & extracts nes," HS17 "Sugars & sugar confectionery," HS22 "Beverages, spirits & vinegar," and HS24 "Tobacco & manufactured tobacco substitutes" and a positive one in sectors HS10 "Cereals" and HS51 "Wool, animal hair, horsehair yarn & fabric thereof."

## Conclusion

This article analyzes the impact of measures notified by importing countries under the SPS and TBT agreements on bilateral trade flows. Our econometric application focuses on OECD imports. Our results first suggest that SPS and TBT measures have on the whole a negative impact on trade in agricultural products. We also show that OECD exporters are not significantly affected by these measures in their exports to other OECD members. On the other hand, exports of developing and least developed countries to OECD countries are significantly reduced by these regulations. In addition, the negative impact of SPS and TBTs

is higher if we focus only on exports to the EU market. This last result is particularly interesting. While EU countries notify less SPS and TBTs than other OECD countries (except South Korea and Turkey), econometrics shows that these measures are more trade-impeding than the ones adopted by other OECD countries. Our results are robust to different specifications.

SPS and TBT measures offer de facto protection to import-competing firms. This finding is in line with Thilmany and Barrett's (1997) result. Should we therefore conclude that SPS and TBTs are bad? Theoretically not necessarily if exporting countries can easily reach the level of safety imposed by the SPS or TBT. However, our empirical analysis suggests that much remains to be done to improve the position of developing and least developed countries in the international agricultural trade. As stressed by Josling, Roberts, and Orden (2004), technical and financial assistance to these countries to help them match the requirements imposed by SPS and TBT measures and increase their participation in the international standards organizations should be a priority within the global food system.

[Received December, 2006;  
accepted October 2007.]

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## Appendix

### Source Data

Information on nontariff measures is taken from the source files of Trade Analysis Information System (TRAIS), which can be accessed through World Bank Integrated Trade Solution (WITS). For each HS6 position, measures applied are recorded by importing country, according to a classification developed by the UNCTAD. This classification is firstly presented on the UNCTAD Web site (<http://www.unctad.org/Templates/Page.asp?intItemID=2188&lang=1>) and comprises the following categories,

besides Tariff measures which are not interesting for us: Para-tariff measures, Price control measures, Finance measures, Automatic licensing measures, Quality Control Measures, Monopolistic measures, Technical measures. For each category of measure, a short general description is provided, followed by the two-digit headings of such measures. In the data base, the nomenclature of measures goes up to four digit. This is the level used in this article.

TRAINS is currently disseminated online through WITS. The database comprises 119 countries. The UNCTAD-WITS Web site reproduces the explanations available on the UNCTAD site, and provides the three-digit headings at the following address ([http://r0.unctad.org/trains\\_new/tcm\\_link.shtm](http://r0.unctad.org/trains_new/tcm_link.shtm)). The two-digit heading "Quality control measures" is however correctly renamed "Quantity control measures." In addition to this three-digit information, additional information is provided regarding the four-digit decomposition used for "sensitive product categories" and for "technical regulations." The four-digit level permits one to identify the following justifications of applied measures: to protect human health; to protect animal health and life; to protect plant health; to protect environment; to protect wildlife; to control drug abuse; to ensure human safety; to ensure national security; and for purposes not elsewhere specified (n.e.s.). This level of detail authorize us to identify measures justified on environmental purposes.

We have recollected a nomenclature that identifies 115 potential environmental measures (tmic1) out of 210 headings, of which 42 measures (tmic2)

are actually enforced by importers in our sample, according to the UNCTAD. This information can be matched with COMTRADE (here BACI) trade data at the HS six-digit level.

#### *How Data Are Collected by the UNCTAD*

UNCTAD is using notifications to the WTO, completed by individual countries trade policies surveys by the WTO, as well as a series of national sources, ranging from Custom authorities to specialized publications. The source file lists sources such as "WTO TBT/Notif.93.481, 23.12.93" (notification to the WTO), or "Acuerdo de 29/X/91. Secretaría de Desarrollo Urbano y Ecología" (national source), or "MOCI 1370, 31 December 1998" (specialized publication).

Our source data has been collected by the UNCTAD. The UNCTAD has compiled various official sources such as notifications to the WTO, individual countries trade policies surveys released by the WTO, and information provided by national Custom authorities. Lastly, specialized publications have been scanned in order to identify measures of interest. How individual data has been collected is documented in an unpublished file we have had access to. This file lists sources such as "WTO TBT/Notif.93.481, 23.12.93" (corresponding to a notification to the WTO), or "Acuerdo de 29/X/91. Secretaría de Desarrollo Urbano y Ecología" (corresponding to a national source), or "MOCI 1370, 31 December 1998" (corresponding to a specialized publication).